



# Atlanta Rainbow Trout Aquatics

The Atlanta Rainbow Trout (ART) is Atlanta's premiere gay-friendly aquatics club. Our club features certified USMS swimming, USAT triathlon, and USWP Water Polo teams. Established in 1995, we have built a reputation for being one of the most respected sports organizations in Atlanta.

Personal excellence, team spirit, and an emphasis on fun make being part of our club a refreshing and rewarding way to take part in the community.

The money raised through our sponsorship program will support ART training expenses and athlete scholarships. These scholarships enable team members to compete regionally as well as internationally in the International Gay and Lesbian Aquatics World Championships ([www.igla.org](http://www.igla.org)) and the Gay Games ([www.gaygames.org](http://www.gaygames.org)).

We'd love to develop a partnership with you and your business. In return for your tax-deductible donation, ART can offer you increased visibility, publicity, revenue, customers, and a new group of loyal and grateful Atlanta residents. We will be marching in the 2014 Pride parade in Atlanta and will be hosting a 2-day St. Nick's swim meet in December that will include various dinners and events with swimmers from all over the southeast.

Your sponsorship agreement will be good through December 31, 2014. If you have any questions, please contact us at: [info@atlantarainbowtrout.com](mailto:info@atlantarainbowtrout.com)

## Event Sponsor - \$2,500

- Presenting sponsor for our St. Nick's swim meet
- Co-branding on our team banner
- Advertisement on our social media outlets
- Logo and link on the Atlanta Rainbow Trout website

## Gold Sponsor - \$1,000

- Advertisement at our St. Nick's swim meet
- Logo on our team banner
- Advertisement on our social media outlets
- Logo and link on the Atlanta Rainbow Trout website

## Silver Sponsor - \$500

- Advertisement at our St. Nick's swim meet
- Logo on our team banner
- Logo and link on the Atlanta Rainbow Trout website

## Bronze Sponsor - \$250

- Logo and link on the Atlanta Rainbow Trout website

